THEATRE HATS AND COLLARETTES IN ONE-EX-QUISITE LINGERIE - IMPORTED HOUSE

FALL DRESS GOODS SELLING AT HALF PRICE.

GOWNS, OUTING FOOTWEAR AND

Unswerving devotion to a predetermined principle assures the greatest possible degree of success, and such is the cornerstone of Ruszits's popularity, What does fashion require? What will be most appreciated by the fair sex? These are the ques-



NAVY BLUE TEAGOWN AT ABRAHAM &

self for years, and the answers were found all

-IASHION -and-

and a dust ruffle, will be placed on sale at \$5.95

The McCreery sketch illustrates a natty Watteau coat of dark green cloth, trimmed with fancy braid and enamelled buttons, and, to crown this, is a be-coming hat of green felt, boasting a green velvet crown, trimmed with ribbons and stiff quills. The hat is from the new millinery department opened at the downtown establishment about a month ago, the immediate popularity of which bids fair to be a dangerous rival to its more pretentious mate in the Twenty-third-st. house.

AT STERN BROS.', WEST TWENTY-THIRD-ST. If "to give happiness is to deserve happiness," a large share must be in store for Stern Bros., for their beautiful imported gowns are delighting a great many women. One Paris confection that bears the stamp of the noted Pacquin is illustrated in the sketch over this firm's name. The material used for this gown is a brilliant-faced cloth of a delicate tint of mauve. The skirt is exceptionally full, and is separate from the silk lining. The fulness hangs from a heavy cord, over which the material is shirred around the hips. The bottom of the skirt is trimmed with three graduated rows of black satin ribbon laid in points. The bodice is a chic affair, having a slightly bloused back finished with a deep, round collar, and a full front falling from the shoulders, producing the fashionable jacket effect. This mock jacket is edged with black satin ribbon, appliqued on the goods with a stitching of white thread, outlined with a second stitching of gilt. The left side, where the bodice fastens, is finished with three narrow ruffles of three shades of green silk, a very dark shade being placed between the two lighter ones by way of contrast The collar and wide belt are both fashloned of these three shades of green arranged similarly to the rufle at the side. The belt is clasped in the front by an immense buckle of gold set with rhinestones, and at the bottom it is met by the large shirred cord of the skirt. The rather small sieeves are finished with a cuff of green silk and a fall of dainty lace. Bands of black satin ribbon, from the narrowest width to two inches wide, encircle the sleeves from cuff to shoulder.

AT CAMMEYER'S, SIXTH-AVE, AND TWEN-TIETH-ST.

Cammeyer's outing footwear, although it is rather late in the season, continues to be one of the most attractive departments in the store. It in-cludes everything that could possibly be wanted over the country in the beautiful furs emanating in that line, and new things are constantly being originally from the wholesale house of Ruszits, at added. For the coming week the specialty will be The to To Mercer-st. And now a more direct an- a canvas bloycle boot that will be sold at \$1 ID a pair.



RUSZITS-CAPE DESIGNED FOR THE H ORSE SHOW,

week at Jackson's. In the dressgoods department will be offered blue and black storm serge, 45 and 54 inches wide, at 35 cents a yard; 54-inch Sicilian mohair, in black, at 25 cents a yard, and a large quantity of novelty goods in all colors and combina-tions from 25 cents a yard up.

In the glove department the specialty of the week will be dogskin gloves in all this season's colors, nicely embroidered and fastened with two snap catches, at 75 cents a pair. A four-button black dogskin glove, that is also a bargain, will be sold at 87



WATTEAU COAT AND FALL HAT AT

cents a pair. On Thursday next this firm will begin an important sale in the suit and cloak departments.

BAUMANN'S, SIXTH-AVE., BIXTEENTH AND SEVENTEENTH STS. This store has no special sales to advertise, because this firm believes in making its prices so low that everything in the establishment is an extraordinary bargain. All goods are marked in classes of furniture are kept.

s chendle portieres, in a variety of designs and a will be sold at the same prices. Windows and slip-covers are a specialty of this dement, and all orders left will be filled in a tentious manner and in the shortest possible lowever, it is not well to forget that there are ser things besides furniture and curtains necesive for the home, and just at this season stoves in to plead most loudly for mention. Every kind heating apparatus, from the dainty gas ornatis for pariors to the good, old-fashioned k-stoves are exhibited at Baumann's popular fullshment, and the prices make it possible for a family with a slender purse to enjoy the fort of warm rooms. Everything that the sewife can want for her kitchen will also be night it is a beautiful array of glassware and expectable of the latest and the sewife can want for her kitchen will also be night is a beautiful array of glassware and expectable of the latest and the sewife can want for her kitchen will also be severable of the latest and the sextended of the latest and the latest a

draping, range in price from \$4.25 to \$5.50 a pair,

ocialty of the latter department is a dinner and tea set, this firm's own design, composed of 117 pieces. In the newest shapes and tastefully decorated with a gold edge and tiny bouquets of dainty flowers. It is sold for \$5.9%. There are also seventy-five different designs in tea \$6.5%, ranging in price from \$2 to \$29, while dinner sets range from \$5 to \$75.

AT THE HODGMAN RUBBER COMPANY'S. WEST TWENTY-THIRD-ST.

"It is an ill wind that blows nobody good" car certainly be applied to Hodgman's, for the "receiver's sale" now in progress at this establishment, while bringing regret into the hearts of many, has also brought much joy by the great reductions on all of this firm's goods. Men's mackductions on all of this firm's goods. Men's mack-inteshes that formerly sold for \$11 have been re-duced to \$125, and the \$15 styles to \$11.25. The very best quality of mackintosh, in all colors and with satin-lined sleeves, is now sold for \$20, the former price having been \$27.50.

The \$18 indies' mackintosh has been reduced to \$15, and a large assortment of various styles can be obtained at \$10 cach. The popular double-cape style of mackintosh, lined with plaid, with an in-

ferred for \$1 each.

Overshoes, rubber bathtubs, silk-finished rubber sir cushions and sundries of every description share in the great reductions. The price on everything seems almost ridiculously low when one considers that the goods offered are all of the Hodgman standard, and not a quantity of cheap articles gathered together for a "special sale."

AT A. A. VANTINE & CO.'S, NOS. 877 AND 879 BROADWAY.

One's expectations are rarely realized in this world, they say, but if you go to Vantine & Co.'s hoping to see lamps that are out of the common he realization in this instance will far exceed the anticipation. And then the value, too, is quite as surprising, for \$2 75, \$3, \$4 50, \$5 and \$7 are the prices marked on a new importation of Oriental lamps that are truly examples of Eastern art and workmanship. You will also see some new Chinese dinner gongs, decorated with the finest enamel, suggesting in its beautiful lustre the exquisite

Oriental cloisonna.

These goings comes in sets of three, at \$3 and at \$5.25 a set, or in sets of five at \$15 a set. The fan department of Vantine & Co.'s will be enriched tomorrow with a large variety of evening fans made of silk and gauze, exquisitely third and decorated with small medalilons and floral designs. The attacks are curved in intricate designs, and are decorated with white and gold. These fans are in the Empire and Renaissance styles, and cost from \$2 up, according to the amount of carving and decoration.

AT HORNER'S, NO. 61 TO 65 WEST TWENTY-THIRD-ST.

At no place in New-York is it possible to see the old civilization and the new in such harmonious and effective juxtaposition as at Horner's. Like a walk through fairyland it is to wander about the numerous rooms and see the splenders and the glories of a past age filling every nook and corner, side by side with the very newest and most artistic bits of furniture imported almost weekly by this firm. One entire floor is devoted to these imported novelties, and the latest addition to it are some oddly shaped tables of French glit, richly carved, and displaying a top made of a hand-painted porcelain A neat little book telling one how to furnish her home is issued by this firm, and no better

nish her home is issued by this firm, and no better advice can be given than it contains. It may be well to remind intending purchasers of furniture that a helpful part of Horner's system in giving the best ideas to their patrons in the extensive suite of rooms, fully furnished and decorated as examples of different styles, which is gladly shown every vistor to this establishment. These rooms are examples of high-class decorative furnishing, carried out in good taste without extravagant outlay.

The present sur'e exhibited comprises a spaclous entrance hall, vestibule, drawing-room, dining-room and bedroom. Not only are these rooms an instructive object lesson in the arts of furnishing and decoration, but they exhibit the articles most in accord with present taste, and show how they look together in an apartment, a result impossible to obtain from an ordinary showroom. They also give valuable hints as to wall and ceiling decoration, chimney pieces, curtains, portleres and the choice and arrangement of carpers and rugs.

AT ABRAHAM & STRAUS'S, FULTON-ST.

AT ABRAHAM & STRAUS'S, FULTON-ST., BROOKLYN.

How many New-Yorkers realize and appreciate the magnitude of the leading Brooklyn stores? There is as much wealth of merchandise to be found within a magnitude of the leading brooklys stores. There is as much wealth of merchandise to be found within a few blocks on Fulton-st. as anywhere else in the same space here or abroad. Take Abraham & Straus's magnificent shop, for instance, which rivals in extent, expanse and variety the famous Bon Marché of Paris, and the conviction is unavoidable that if many New-Yorkers do sleep across the Bridge they also do a great proportion of their shopping in Brooklyn. At the present moment the sagacious shopper is giving her attention to Abraham & Straus's popular suit and cloak departments. The assortment is so varied that it would take columns to give even a partial list of the many beautiful garments displayed, but the shopper may hie her to this establishment happy in the though that she will surely find something that will suit her pocketbook, as well as please her taste. The assortments of silk waists and comfortable house gowns are equally attractive, both as to variety and price. The millinery department is filled with gorseous creations especially designed for the Horse Show, for this firm has decided that the Brocklyn woman who wants headgear that is really attractive and uncommon for this great occurrence need not cross the Bridge to have her requirements fulfilled.

great occurrence need not cross the Bridge to have great occurrence need not cross the Bridge to have mme. Sarah's ball sown in the famous fourth act is an arm of ruffled. The imported tea gown depicted in this firm's sketch simply one mass of ruffle. The skirt is covered by at

is made of navy blue cashmere, trimmed with narrow insertions, satin ribbon and soft flounces of fine lace AT JOURNEAY & BURNHAM'S, FLATBUSH-AVE. AND FULTON-ST., BROOKLYN.

It is hard to keep away from Journeay & Burnham's!
If the writer doesn't make an occasional pligrimage to this mecca of fastidious shoppers she feels as if something were missing from the "News of the Stores." It is the easiest store to shop in within the two cities. It might require a theorist to attempt to explain why, but the fact remains all the same; and that is why an account at this store is frequently "entailed" like an English notleman's estate.

It is well enough to gain customers, but sometim

"entailed" like an English notileman's estate.

It is well enough to gain customers, but sometimes the thought occurs: Isn't it better not to lose them? At a recent visit to this establishment the proprietors were making great preparations for a week of bargains in their upholstery department, and during the coming six days they are going to attempt to prove to Brooklyn shoppers that inexpensive articles and excellent goods at low prices can be purchased at Journeay & Burnham's, as well as all the novelties of the higher-classed qualities.

One item of the coming week, and in fact just as long as the stock holds out, will be a full length and width Nottingham lace currain at \$1 a pair. From this price up to \$100 a pair of lace curains can be obtained in this department. Bagdad portieres at \$3.75 a pair are also worthy of note, and side by side with these come cotton damask portieres in all colors at \$3.35 a pair. This same style, made with thisel and heavy trimmings, will be marked to \$1 a pair. "From Frou" curtains by the yard or pair are new this season, as is also a fabric of interwoven cotton and tinsel called "ponceana." In Oriental striped draperies this firm have about the largest assortment in Brooklyn, and orders for odd rooms, corners or cushions will be artistically flied. An excellent material for furniture coverlings is cotton tapestry, very wide and in all the most desirable colors and designs, at \$1 a yard. Fifty-inch-wide jute for hangings and draperies will be sold for \$3 cents a yard and china sik also for decorative purposes at \$6 cents a yard.

That the women who shop for their nomes may also have a chance to purchase garments for themselves, Journsay & Burnham will be the for hangings and draperies will be sold for \$5 cents and collarettes will bring joy to many a woman who now believes the cannot afford the luxury of furs.

In the dress goods department the reductions have been generous and beautiful. Mixed suitings for winter tailor-made gowns will be placed on sale from \$11 a yard up. Th

PARIS FASHIONS.

SOME PRETTY EVENING GOWNS.

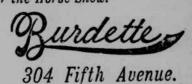
SARAH BERNHARDT'S COSTUMES IN THE REVIVAL OF "CAMILLE"-FANCIES IN FUR-NARROW

LINES OF SABLE ON GOWNS. Paris, October 18.

odd use of velvet ribbon in the garniture. The ribbon is about an inch wide and foliage green in color. It is arranged in a twis ed bow-knot pattern down the sides of the front breadth and about the bottom of the skirt, the ribbon being edged by rows of fine brilliants, and with large diamond and emerald ornaments holding the bow-knots. The pattern is flat on the silk and so nicely arranged



The above represents one of a number of very elegant hats just received from Paris, especially designed for the Horse Show.



A Series of Books For 15 cents. No. 1. Our Jewel Book reproduces the old Delft de

MME. ESTELLE BRANDON will give free reading Monday, Nov. 2d. 2 P. M., on "Hygiene of Beauty and Perpetual Youth"; samples of her La Belle Nadine French Cream a skin food, which is "unsurpassed," given away; La Belle Hair Restorative restores gray to its natural color; pure hygienic preparation; "no dye"; facial massage, electric facial massage, hydre-wacu vapor steaming a specialty. Ladies, call and investigate at FRANCO-AMERICAN TOILET PARLORS, 7 West 14th-st., Suite 5.

ARTIFICIAL TEETH Highest award World's Fair, three medals American In-stitute, were granted Dr. DEANE, Dentlat. 454 Lexington ave., corner 45th; expression of mouth restored; face con-

five deep tulle volants, embroidered in white and gold camellias. She carries a bunch of the flowers in her hand, and several are loosely fastened to the gown. The skirt drags only a trifle. The corsage is com-pletely covered by one deep bertha-like ruffle that falls from the décolletage over the waist line, covering any suggestion of a sleeve. It is embroidered a little more heavily than are the ruffles on the skirt, and a bunch of camellias is fastened on the left side of the bust. Another bunch is worn in her hair, and there are no jewels displayed. The gown worn in the first act is a compromise

that it appears to be a part of it. The corsage is of I between a house gown and a neglige, and would



BALL GOWN IN ACT IV OF "CAMILLE."

white mull arranged in puffs between a latticework pattern of the velvet with a drapery of lace, caught by the mock jewels about the décolletage The sleeves are moderately full and of the silk, with drapery of lace over them.

At the same place is a high-necked reception tollette of dull red satin, trimmed with velvet of a deeper shade. The velvet is used to form a sleeveless figare that has revers faced with white satin. The jacket sides connect with a flat tow at the waist line in front; and from under this bow start twisted ends of velvet that are arranged down the side seams of the skirt and then about the hem. At the corners are stiff bunches of velvet loops twining up-The choker is a band of velvet with ruffles of lace and white satin in the back.

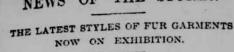
"Camille" is being played at the Renaissance now in the costumes of the time of the first production of the piece, which would seem to include crinolines. Nobody really believed that Mme. Bernhardt would wear these, and, indeed, it would not seem to be necessary, for Mme. Doche, the creator of the character, declares in a recent interview that she never wore crinoline on the stage. Mme. Bernhardt's taste may always be relied upon, and in this instance she makes a charming compromise between the modes of 1850 and the certain style of dress she has made her own. She wears her hair in the same artistic "tousle," but the other female members of the cast adopt the quaint hend-dressing, with the puffed parting and prim little side curis of that day. The whole effect is extremely pretty, but if one is to judge by old fashion plates all the gowns are more or less a compromise, for any e e of them might be worn today as a quaint and pre ty costume, suited to modern

salon or ballroom. Mme. Sarah's ba., sown in the famous fourth act is make an excellent model for a tea-gown. It is of white sails, with fitted under gown laid in pleats over the body and on the skirt almost to the knees.

white sailn, with fitted under gown laid in pleats over the body and on the skirt almost to the knees. The fitted part only shows in front, for a loose over rose of the same material hangs from the shoulders. The sides are taced with canonina and bordered by a narrow labot of lace. A fr.ll of lace fails from the throat, making a si.gnt circle, and wings of lace hang over the sleeves. In the last act another neslige is worn over a loose gown of white mult. This neglige is pleated heavily in the back, and turns over in front with ermine-faced revers. The material is a heavy white brocade, with a suggestion of silver in it.

The gowns worn by other members of the cast are quite as pretty as those carried by the "star," and more reminiscent of the period. For one thing, they are "blen taile," and Mine. Bernhard is never that although the period of "la Dame aux Camelias" was one of eighteen-inch wasts, as well as sloping shoulders. The ingenue's frock would make the prettiest possible gown for a debutante of 187, and, minus the quaint arrangement of the hair and a queer little flaring bonner, dainty with pink strings and roses, would be quite the last mode. It is built of green poolin, the old-fashined material and in the cid-fashioned shade, with rows of black velvet about the skirt. The velvet is broad at the hem and narrows to a mere line on the top row: another idea often copied by modern couturières. The fitted bodice has one box-pleat in front, but otherwise clings to the figure. It is cut out in a square décolerage, and makes tight, short caps over the arms. Velvet lines follow the outline of bedies and short sleves. A gumpe of shirred white mousseline de sole makes voke and long sleeves.

Some pretty fur wraps of the season have surplice fronts, with cape shoulder-pieces. A bunch of fur ornaments ends the surplice front, or a large square bow, with long ends, makes a raison d'être. Ruffes



AT THE RUSZITS FUR COMPANY'S, BROAD WAY AND TWENTY-SECOND-ST.

ns this furrier has been constantly asking him-

swer can be found in the many charming garments that adorn this firm's spacious retail sales-

Every kind of garment for day and evening wear is exhibited, together with a large assortment of ffs, boas, rugs and robes, of every kind of fur and design. One of the many extraordinary con-fections prepared at this house for the Horse Show is depicted on this page. It is made of white cloth of gold, exquisitely lined, and finished be-neath the edge with a double flounce of white accordion-plaited mousseline. A number of minks, spread out full length and full width, with their resting cosily across the shoulders, give a ouch of warmth and winter to the daintiness of the gold fabric. The high fur collar is finished at the back with a full bow of turquoise-blue velvet, and a similar bow, intermixed with lace jabots, completes the trimming for the front.

AT KOCH & SONS', WEST TWENTY-THIRD-ST. One of the sketches on this page represents a "chapeau de théatre," now on exhibition at Koch's.

It is fashioned of wide lace in the form of a hood, arranged on fine concealed wires that hold the lace away from the heir and keep it from disarranging the wearer's colffure. The front of the hood is finished with a full ruche of lace and acon-pleated mousseline de sole, while the top is trimmed with a coquettish bow of salmon-pink satin ribbon. A cape of lace is fastened to the bottom of the hood, and falls in soft, graceful folds about the shoulders. The beauty of this bit of headgear does not, however, ite only in its dainty combinations, but rather in the fact that when milady" reaches a place of amusement she lifts the rounded wire that has been holding the front of the hood in place off her head, and allows it to fall backward, as shown in the sketch, and immediately she has an exquisite collarette of mousseline, lace and ribbon, intermixed in the most bewitching manner. It certainly is a clever contrivance, and a most acceptable solution of the diresome "theatre-hat" question. The idea is en these theatre hoods will be made, in both light and dark combinations, and will soon he placed on

AT M'CREERY & CO.'S, BROADWAY AND

ELEVENTH-ST. Lingerie at special prices is to be the attraction at McCreery & Co.'s Eleventh-st. store this week, and as the stock is always kept up to such a high standard, and the prices down to such a low one, any values better than those usually obtainable

are worth investigating. A delightful and de-sirable bargain is muslin or cambric nightgowns embroidered, for \$9 each. These gowns are all im-ported, therefore odd and fashionable, and noth-

These boots are of tan or black, made in the reguments that adorn this firm's spacious retail salesrooms, opened a few days ago at Broadway and
Twenty-second-st.

IMPORTING GOWNS AT STERN'S. any color desired, or using the purchaser's own pisin figures, and only the best and medium cloth, for just \$1 more than the price asked in the store, on the style gelected. In the junior department there will be offered a calfskin shoe, buttoned or laced, for both boys and girls, at \$1 a are less than the cost of manufacturing. These

"CHAPEAU DE THEATRE" ON EXHIBITIO N AT KOCH'S.

pair. Surely a consideration for the mother with ; bods have been left from sets the dresser as

newest Empire and sailer collar shapes. They are tastefully trimmed with lace or embroidery, and have that neat finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the french finish that characterizes all of this in the carpet department a new line of a Aminster, body Brussels and to-morrow will be placed on sale at 89 cents a yard for the last. The Axminster and bank in the latest designs.

Women are often reproached with being bargain has been received, and to-morrow will be placed on sale at 89 cents a yard for the last. The Axminster and body Brussels both have borders, and the latest designs. The cuttain department is making unusual strides why the practice should be considered reprehensible. The writer is of the opinion that it is most compared to the whole with a first point de Paris, 31 98 a pair, and white tambour is for the coming cold mornings.

Black silk underskirts, made of excellent quality of the week will involve that every reader of the "Nows of the Stores" who knows how to appress that every reader of the "Nows of the Stores" who knows how to appress that every reader of the "Nows of the Stores" who knows how to appress that every reader of the place on sale at 89 cents a yard for the last. The Axminster, body Brussels and ingrain carpets has been received, and to-morrow will be placed on sale at 89 cents a yard for the last. The Axminster has been received, and to-morrow will be placed on sale at 89 cents a yard for the last. The Axminster has been received, and to-morrow will be placed on sale at 89 cents a yard for the last. The Axminster has been received, and to-morrow will be descent a proposition of the last. The Axminster has been receive chairs of which were sold with brass or enamelled